



360°

Full-service marketing

UAE-based.
Built around your brand.



The full picture. A clear focus.

We connect outdoor media, live experiences and digital communication through one integrated marketing offering.

OUR CORE STRENGTHS

Outdoor Advertising Events & Exhibitions

Individual services or a complete campaign.

Three core strengths. A complete marketing mix.

01

Outdoor

Media planning and placements

02

Events

Production and on-site delivery

03

Exhibitions

Stand design and fabrication

THE WIDER OFFERING

Digital Marketing

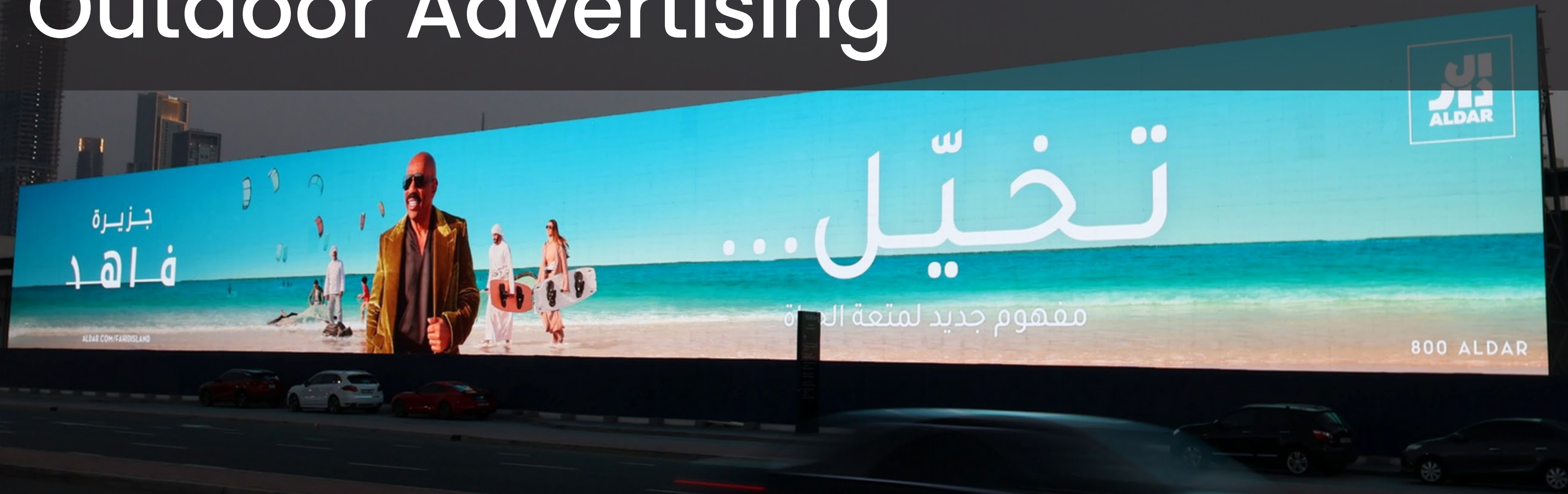
Corporate Gifts & Merchandise

Direct Marketing

Creative Production

Entertainment

Outdoor Advertising



Presence at scale

LARGE FORMAT

Hoardings, unipoles and
megacomms
Building wraps and bridge
banners

Rooftops, lampposts, banners and flags

DIGITAL & TRANSIT

LED and mall screens
Airports and gas stations
Metro, tram, taxi and bus

Events



Every detail.
One experience.

PLANNING & PRODUCTION

Event planning
Sound and lighting
Audio-visual setup

ON-SITE DELIVERY

Furniture and catering
Ushers and hostesses
Event staffing

Exhibitions

Spaces that
express your brand

Custom and modular stands

Design and fabrication

Branding and graphic printing

Audio-visual and interactive displays

Booth staffing and management





3D DESIGN & VISUALIZATION

Bringing spaces and experiences to life

Ideas made visible.

A consistent visual identity across physical and digital touchpoints.



Brand & design

Branding, graphic design
and campaign artwork

Digital & motion

Website and app design
3D design and motion graphics

Content & collaboration

Photography and videography
Influencer campaigns
Podcasting and storytelling

Digital

Visibility online

Social media management

Performance marketing

SEO and local search

Generative engine optimisation

Content creation and strategy



Direct

Closer to your audience

SMS and WhatsApp campaigns

Email marketing

IVR and chatbot automation

Push notifications

Flyers and print communications

CORPORATE
GIFTS

Brand in hand.

Branded
merchandise



Office essentials

Apparel & wearables

Technology & gadgets

Lifestyle & premium gifts

Eco-friendly gifts

Live moments. Lasting impressions.



Bands and orchestras
Singers and solo performers
DJs
Children's entertainment
Cultural and heritage shows

Music, performance and entertainment
for events and brand experiences.



One launch. Multiple touchpoints.

An illustrative approach to bringing the services together

01

Awareness

Outdoor placements and digital campaigns introduce the brand.

02

Experience

An event or exhibition brings the brand to life, with creative production and entertainment.

03

Connection

Content and direct marketing continue the conversation after the event.

From brief to delivery

Clear planning.
Consistent execution.

01

Understand

Audience, objectives and project requirements.

02

Plan & create

Media approach, creative assets and production planning.

03

Execute

Placements, installation and on-site coordination.

04

Review

Delivery checks and reporting against the agreed scope.

YOUR NEXT CAMPAIGN

Let's make it happen.

Outdoor Advertising
Events & Exhibitions
Full 360° Marketing

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